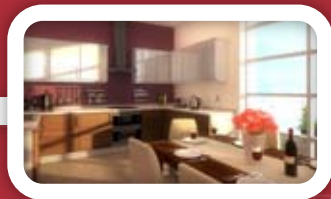


iViewer

Delivering Interactive Virtual Worlds



Interact, Inspire, Engage

The iViewer is a revolutionary tool for presenting virtual 3D models, making them interactive and fully immersive, and enabling users to take control of their viewing experience.

A ground-breaking property marketing solution, the iViewer brings places and spaces to life in virtual reality and enables property owners to promote their facilities to a truly global audience.

If you're marketing destinations, attractions or new developments, the iViewer enables you to communicate with modern audiences in a completely new way. It is ideal for presenting all kinds of places, from commercial developments to residential properties; and from intimate interior spaces to full cityscapes.

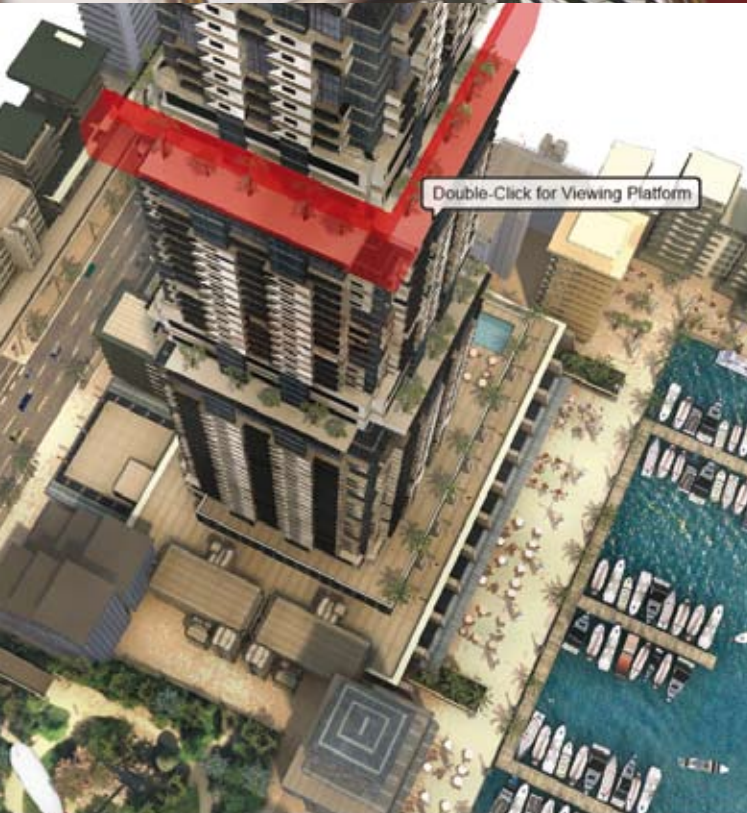


Forget flythroughs... iViewer technology makes it possible to deliver *interactive* 3D environments that are highly realistic and attractive, complete with advanced lighting and rendering effects.

While flythroughs are a passive experience, the iViewer truly engages with the viewer.

Users are able to navigate their own way around the model, exploring as they choose.

This means they can interact with the scene in 3D space, zooming in, rotating, walking around and clicking on specific elements to access related information or explore further.



Rotate: Left Mouse Button + Drag

Zoom: Right Mouse Button + Drag Up & Down

Imagine *the possibilities*

Masterplanning

Enable planning officers and other key decision-makers to understand the reality of a new scheme, with an interactive 3D masterplan model. Show the virtual model from any viewpoint and explore it in the context of the surrounding landscape - the ideal presentation tool to support your planning application.



Selling New Homes

Take your buyers on a virtual viewing around a new home before it's built, with an interactive virtual show home and site model. Potential buyers will be able to explore every room in detail, and even see what the property would look like with different décor or kitchen finishes, as well as seeing the views from the windows.

Promoting Leisure & Tourism Destinations

Make your hotel, theme park or leisure destination available for visitors to explore online before they arrive, with an interactive iViewer module embedded in your website. Users will be able to explore the virtual model and fully understand all the benefits on offer, giving them the confidence to visit or make a booking.



Wayfinding for the 21st Century

Urban environments can be made more accessible, with an interactive wayfinding system installed on touchscreen kiosks around town. Visitors and residents will be able to find their way and locate the facilities they require, while enjoying the experience of roaming around in virtual reality, over the web or from kiosks on the street.

How It Works

Using technology similar to high-end computer games, the iViewer makes 3D models more accessible to the end-user, offering the quality credentials of a DVD flythrough, in an interactive 3D environment.

To begin with, a 3D virtual model of the scene is created in the normal way, complete with photorealistic surface materials and lighting. We're happy to use existing 3D models if they're available, or we can start from scratch.

The model is then optimised so it is ready for publication in the iViewer, ensuring it will look good and perform well on even the most ordinary home computer or laptop.

Next, our team of computer programmers implements the interactivity, adding user controls, animation and other dynamic features as required. The possibilities here are endless, ranging from basic navigational tools, to a fully immersive game-style environment.

The iViewer supports a variety of formats and delivery methods. 3D scenes can be embedded into websites or designed for use in an offline environment such as a sales suite or reception foyer, and your iViewer presentation will be tailored to the specific needs of your audience.



We'd love to talk about how the iViewer could work for you. For a demonstration, and to discuss your upcoming requirements, please call us today, or visit the website. We look forward to hearing from you!

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